



A Declared Vision for Cincinnati
by Councilman Charlie Winburn

2011

Declared Vision for Cincinnati

Use my swing vote on Council to improve the quality of life for all 296,000 Cincinnatians by promoting an inclusive government whereby everyone is welcome and effectively served through our \$1.2 billion biennial budget, as well as be able to participate in our \$600 million procurement for construction, professional services and supplies

City Council Accomplishments

- ✓ Chair of the Job Creation Committee for City of Cincinnati

Held special hearings for over 2,000:

- Job Creation Briefing
- Beyond the Briefing with MSD
- Casino Construction & Operation
- Construction Contracting

City Council Accomplishments

- ✓ Chair of the Job Creation Committee for City of Cincinnati

Created 5 Economic Roundtables with key business and community leaders who are experts in the community to provide counsel and guidance towards effective public policy solutions

City Council Accomplishments

- ✓ Chair of the Job Creation Committee for City of Cincinnati
 1. Business Retention and Recruitment – creating a favorable economic climate to retain current businesses and recruit new ones to the city

City Council Accomplishments

- ✓ Chair of the Job Creation Committee for City of Cincinnati
- 2. Small Business Development – streamlining of residential and commercial development, making it easier for small businesses to do work in the city

City Council Accomplishments

- ✓ Chair of the Job Creation Committee for City of Cincinnati
- 3. Small Business Enterprise Program – find and implement best practices and models in urban cities to encourage growth and participation of small, women, and minority owned business on city projects

City Council Accomplishments

- ✓ Chair of the Job Creation Committee for City of Cincinnati
- 4. Workforce Development – identify and evaluate the effectiveness of the workforce development and job training programs for adults and youth

City Council Accomplishments

- ✓ Chair of the Job Creation Committee for City of Cincinnati
- 5. Cincinnati Dream Neighborhoods – a broad based neighborhood development initiative to turn around and strengthen the local economy in each of Cincinnati's 52 neighborhoods

City Council Accomplishments

- ✓ Serves as Vice-Chair of Rules Committee and Public Safety Committee
- ✓ Serves as a Member of Budget and Finance Committee, Strategic Growth Committee and Livable Communities Committee

Budget & Finance Committee

- ✓ After arriving on Council in December 2009, significant work was dedicated to keeping 110 police officers and 47 fire fighters on the street to keep citizens safe and secure. Winburn made this happen by being the 5th vote.

Budget & Finance Committee

- ✓ Again in 2010, worked to keep another 111 police officers and 105 fire fighters on the street in promoting a strong public safety initiative. Winburn made this happen by being the 5th vote.

Budget & Finance Committee

- ✓ In order to help balance the 2011 budget, city council unanimously supported the Winburn proposal for a Cincinnati Second Chance Amnesty Program for anyone with unpaid balances owed to the city.

Budget & Finance Committee

- ✓ *Cincinnati Second Chance Amnesty Program* is for balances owed for:
 1. Personal and corporate income taxes
 2. Parking and traffic tickets
 3. EMS billings
 4. Water/sewer bills and numerous others

Budget & Finance Committee

- ✓ *Cincinnati Second Chance Amnesty Program* is an opportunity for Cincinnati to enhance its revenue stream from a previously untapped and sizable source of money
- ✓ Collections to date:
 - > \$1,200,000 for income taxes
 - > \$90,000 for parking fines

Winburn Leadership Agenda

Revitalizing Cincinnati's Economic Foundation by Right Sizing Local City Government

- ✓ 14 point plan submitted to Mayor and Council for consideration to create a structurally balanced budget

Revitalizing Cincinnati's Economic Foundation

1. Establish Mayor and City Council Leadership Agenda -
Develop a 7-year declared vision business plan for the city outlining goals, outcomes, and strategies for revitalizing the city's economy.

Revitalizing Cincinnati's Economic Foundation

We must act now in appointing a blue ribbon committee to look at restructuring our entire city administration from top to bottom as it relates to efficiency.

What is irresponsible is that the entire City Council has no leadership agenda to address long term budget issues.

Revitalizing Cincinnati's Economic Foundation

- 2. Create Citywide Job Plan -**
Develop a comprehensive plan to attract business and create jobs with a view towards creating new revenue for the general fund.

Revitalizing Cincinnati's Economic Foundation

- 3. Cut the City Manager's Administration – Require the City Manager to cut 10% or approximately \$34 million of his administration costs relative to the general fund budget each year.**

Revitalizing Cincinnati's Economic Foundation

This process is simply called reducing government spending by right sizing the local government.

The reality is we have fewer people living in Cincinnati and this means we have fewer people who need city services.

Revitalizing Cincinnati's Economic Foundation

4. Consolidate County and City Services – Look at consolidation of various county and city services such as 9-1-1, parks, building and inspections, and prosecutors office in order to create savings and efficiencies.

Revitalizing Cincinnati's Economic Foundation

- 5. 7 year Commitment to Fill Fewer Job Vacancies** – Request that the City Manager make a commitment right now to fill no more than 33% of all city job vacancies in any given year for the next 7 years.

Revitalizing Cincinnati's Economic Foundation

Exception will apply to vacancies of sworn police officers and fire fighters, which shall be filled at a rate of no more than 10% during this time.

This will right size the city administration and result in millions of dollars in savings from attritions across the board.

Revitalizing Cincinnati's Economic Foundation

- 6. Use Managed Competition in Key Departments – Use managed competition in key departments such as Enterprise Technology Solutions, Transportation and Engineering and the Division of Purchasing.**

Revitalizing Cincinnati's Economic Foundation

7. Eliminate Department/Division Heads and Consolidate City Departments

Waste and fat is usually at the top
of any company.

Revitalizing Cincinnati's Economic Foundation

8. Eliminate Ordinances that Restrict Business – Excessive regulation and red tape are killers of economic growth. Elimination will grow effective businesses and allow them to create jobs and expand our tax base.

Revitalizing Cincinnati's Economic Foundation

- 9. Support a Charter Amendment for a Strong Executive Mayor – Change the city charter to create a strong executive mayor, eliminating the city manager form of government.**

Revitalizing Cincinnati's Economic Foundation

10. Support a Charter Amendment for Two Four-Year Staggered Terms for City Council - This will limit city council from campaigning every other year so that they can focus on an agenda to rebuild our economic foundation.

Revitalizing Cincinnati's Economic Foundation

- 11. Scrap the Streetcar** - Abandon the streetcar before it undermines our city's bonding capacity. Freeing up more capital funds can be used to attract new businesses and promote economic development.

Revitalizing Cincinnati's Economic Foundation

11. Replace the Streetcar – A better idea is Winburn's *Downtown Trolley on Wheels*, modeled after the Cleveland trolley system.

- Two-year trial period allows for a study of demand and efficiencies

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Revitalizing Cincinnati's Economic Foundation

- Work with business community to identify best routes and underwriting to allow for free transportation
- Must expand beyond the streetcar's limited uptown-to-downtown route to link major job centers.

Revitalizing Cincinnati's Economic Foundation

12. Fix the Cincinnati Retirement System - Find creative ways to resolve the devastating unfunded liability in the CRS.

Revitalizing Cincinnati's Economic Foundation

We may have to begin to sell off or leverage city assets as a way to help save CRS. We may even have to appeal to the Ohio General Assembly to request a special law to use city capital assets for leverage to fund CRS. The fund is a ticking time bomb and something must be done ***now***.

Revitalizing Cincinnati's Economic Foundation

13. Second Chance Amnesty

Program - An aggressive amnesty program could help stabilize the 2011 and 2012 budget. This will generate a sizable infusion of cash from a revenue stream that previously has been unproductive.

Revitalizing Cincinnati's Economic Foundation

14. Avoid Raising Taxes – We must not attempt to raise the earnings income tax, promote a property tax increase, or impose a trash tax, all of which I adamantly oppose.

Revitalizing Cincinnati's Economic Foundation

These strategies will help right size our local government, reduce waste, and duplication of city services with a view towards a balanced budget in 2012.

Imagine!

You are playing a greater role at the table in providing effective leadership for Cincinnati.

Will you join the team today to make Cincinnati better?